

## **STANDARD COMPETITION RULES FOR COMPETITIONS AND FREE PRIZE DRAWS** **(“Rules”)**

The Promoter of this competition is Entertainment One UK Limited of 120 New Cavendish Street, London W1W 6XX. (the “Promoter”)

1. By participating in the competition, all Entrants accept these Rules and all other requirements set out in any promotional material accompanying the competition. The Promoter, at its sole discretion, reserves the right to alter, amend or withdraw these Rules and all other terms and conditions and/or the competitions without prior notice.
2. The Entrants consent on behalf of their own child/children and agree (i) to their Child/Children’s name likeness, photographs, audio and visual recordings (as applicable) being used in connection with the Competition and for promotional purposes in any and all media (including without limitation any of the Promoter’s websites) throughout the world in perpetuity without any payment to the Entrants, and (ii) where requested to do so, agree to participate in any reasonable related publicity without any payment to the Entrant or children
3. To enter the Entrant will be required to fill out the requested personal details. By entering this Competition, Entrants give the Promoter all necessary consents in relation to their personal data and that of their child/children (e.g. Entrants name, email address, etc. as applicable) to process the data in order to operate the Competition and in accordance with the Promoter’s privacy policy.
4. Entry to the competition must be completed through the Ben and Holly’s Little Kingdom website ([www.littlekingdom.com](http://www.littlekingdom.com)) (“the Website”). The Competition start and closing dates are detailed in the relevant online promotion for the Competition on the Website. Please note that there is no other method of application other than as specified in these terms and conditions. Entries completed after the closing date will not be accepted. The Promoter does not accept responsibility for entries that are lost, delayed or not received for any reason. Entrants should seek the permission of the person paying the bill before entering (if applicable).
5. The competition is open to residents of the United Kingdom, Republic of Ireland, Channel Islands and Isle of Man (except employees or agents of the Promoter (or their immediate family members). Entrants must be aged eighteen or over and must be the parent or Legal Guardian of any child or children who plays the game. The Promoter reserves the right to request proof of identity or verify eligibility conditions and to disqualify any entry which does not comply with these Terms and Conditions.
6. Only one entry per person per household is permitted.
7. The winner will be selected randomly by the Promoter within 7 days of the closing date from all valid entries received. The decision of the Promoter is final and no correspondence will be entered into.

8. The Promoter may at its sole discretion, substitute any prize for a prize of a similar nature and/or comparable value. Winners are not entitled to a cash alternative to their prize and the prize is non-refundable and non-transferable.
9. The prize winner will be notified by telephone or email within 48 hours of selection and will be given 48 hours from such notification to claim the prize. If the prize is not claimed within such period, the Promoters reserve the right to select an alternative winner in their absolute discretion and the Promoters shall have no liability in respect of the entry initially selected. Any prize which is returned as undelivered will be used for another competition or sent to charity.
10. The winner of the prize is responsible for any applicable taxes and expenses not specified in the prize description(s) including travel expenses and such expenses shall in no circumstances be reimbursed by the Promoter.
11. The Promoter shall not be responsible for technical errors in telecommunications networks, internet access or otherwise or events outside of its reasonable control preventing entry to any competition.
12. The Promoter may publish details of the Winner on the Little Kingdom Website and any of eOne's websites.
13. No purchase necessary unless otherwise stated on any applicable promotional material.
14. By entering the Competition, Entrant warrants and undertakes that (a) the information submitted is true, accurate and complete and (b) they are fully entitled to give the consents given on behalf of all children entering the competition.
15. By entering the Competition, Entrant hereby indemnifies the Promoter against any and all actions claims damages expenses or liabilities suffered or incurred directly or indirectly by Promoter in consequence of any breach or alleged breach, non performance or non-observance by the Entrant of any agreement condition obligation or warranty on the part of the Entrant herein.
16. To the fullest extent allowed by law the Promoter shall not be responsible or liable to any Entrant or any third party for any loss, damage, cost and expense, howsoever arising out of or in connection with the competition and/or prize or any publicity thereof.
17. The laws of England shall apply to these terms and conditions and any disputes will be dealt with by the English Courts.