

Privacy Policy

This privacy policy tells you how Entertainment One UK Limited (“eOne”) collects, stores uses personal information collected from you online via any of our websites, of via phone text email or in any other communications and also controls information provided by you to any one of eOne’s promotional partners where you may opt in to receive information from eOne and agree to your personal information being forward by that partner to eOne without having registered on any of eOne’s website. It also provides you with details about your rights to control personal information we hold about you.

This privacy policy was last updated on 17th July 2012. We may from time to time revise this Privacy Policy so please check back regularly to keep informed of updates. We will provide notice to you if these changes are material and will seek your consent if the change could have a detrimental effect on you.

Who we are

Entertainment One UK Limited is a company registered in England and Wales (registration number 02989602), whose registered office is at 120 New Cavendish Street, London W1W 6XX.

We respect your right to privacy and will only process personal information you provide to us in accordance with the Data Protection Act 1998, the Privacy and Electronic Communications (EC Directive) Regulations 2003 and other applicable privacy laws.

If you have any questions regarding this privacy policy , please contact us by e-mail jroberts@entonegroup.com

The personal information we collect about you

If you are over 16 we may collect personal information from you when you participate in, access or sign up to any of eOne’s websites, activities, online content, such as newsletters, competitions or create an online account or respond to communications from us. This can consist of information such as your name, email address, postal address, telephone or mobile number, and age or date of birth, depending on the activity.

Personal Information about children aged under 16

We do not and will not knowingly collect information from any unsupervised child under the age of 16. If you are under the age of 16, you may only use this website and provide personal information if you have the consent of, and are supervised by, a parent or guardian. We will limit the amount of information we collect from children to no more than is necessary for the specified activity. In accordance with applicable law, we will also obtain consent from parents for the collection of personal information from their children, or for sending information about our products and services directly to their children.

How we may store and use your information

We (or third party data processors acting on our behalf) may collect, store and use your personal information for the following purposes:

- to provide our services, activities or online content and to provide information about our services, activities and online content which may be tailored to your individual tastes;
- to complete any purchases you make through this website;
- to provide you with services that you request;
- where you have given us your consent, to contact you (including by SMS and e-mail) with products and services which we think may interest you. You can unsubscribe from our marketing communications at any time;

We will not disclose, sell or rent your personal information to any third party unless you have consented to this. If you do consent but later change your mind, you may contact us and we will cease any such activity.

However, if a third party acquires all (or substantially all) of our business and/or assets, we may disclose your personal information to that third party in connection with the acquisition. We may also disclose your personal information where we are required to do so by applicable law, by a governmental body or by a law enforcement agency.

Finally, we may also collect anonymised details about visitors to our website for the purposes of aggregate statistics or reporting purposes. However, no single individual will be identifiable from the anonymised details we collect for these purposes.

Cookies

Our website uses cookies. A cookie is a small file of letters and numbers sent to your browser when you visit our website.

eOne's websites use cookies solely for tracking analysis to track how users interact with our websites and not tracking individual users' details or their data. These cookies are "analytical" cookies and allow us to recognise and count the number of visitors and see how visitors move around the site when they are using it. See our 'Cookies' policy for more information including how to disable cookies.

Third party sites

This website contains links to other websites operated by third parties. Please note that this privacy policy applies only to the personal information that we collect through this website, (or via competitions on our applications on third party websites including social networks where there is a link to this policy), or receive from third parties with your consent and we cannot be responsible for personal information that third parties may collect, store and use through their websites. You should always read the privacy policy of each website you visit carefully.

In addition, when you provide to us information on a third party site or platform, (for example via our competitions on our applications on social networking sites), the information may also be collected by the third party site and may be subject to their privacy policy.

Security

We take appropriate technical and organisational measures to safeguard the personal information that we hold about you and regularly review our security measures to consider new technologies and methods, to safeguard your data, Please note that no transmission over the Internet can ever be guaranteed secure and we consequently cannot guarantee the security of any personal information that we receive over the Internet.

Your rights

You have the following rights:

- the right to ask us to provide you with copies of personal information that we hold about you at any time, subject to a fee specified by law [(currently £10)];
- the right to ask us to update and correct any out-of-date or incorrect personal information that we hold about you free of charge; and
- the right to opt out of any marketing communications that we (or any third party to whom we have disclosed your personal information with your consent) may send you.

If you wish to exercise any of the above rights, please email us at jroberts@entonegroup.com